

SAKSHI ADVERTISEMENT TARIFF (RATE CARD)

Advertisement Rates with effect from 1-4-2014

ANDHRA PRADESH

MAIN EDITION

Rates in Rs.

EDITION	BASIC B&W P.Sc.	COLOR / PSC				Appt (Color) P.Sc
		LHP	RHP	BP	Fr PG	
ANDHRA PRADESH	2100	2625	3150	4200	4725	1575
CENTRAL ANDHRA						
VIJAYAWADA	425	531	638	850	956	319
GUNTUR	315	394	473	630	709	236
TADEPALLIGUDEM	235	294	353	470	529	176
ONGOLE	190	238	285	380	428	143
NELLORE	190	238	285	380	428	143
NORTH ANDHRA						
VISAKHAPATNAM	350	438	525	700	788	263
RAJAHMUNDRY	280	350	420	560	630	210
SRIKAKULAM	250	313	375	500	563	188
RAYALASEEMA						
TIRUPATHI	240	300	360	480	540	180
KURNOOL	240	300	360	480	540	180
ANANTHAPUR	220	275	330	440	495	165
KADAPA	200	250	300	400	450	150
REGIONAL EDITIONS						
CENTRAL ANDHRA	950	1188	1425	1900	2138	713
NORTH ANDHRA	730	913	1095	1460	1643	548
RAYALASEEMA	850	1063	1275	1700	1913	638

ALL EDITIONS

Rates in Rs.

EDITION	BASIC B&W P.Sc.	COLOR / PSC				Appt (Color) P.Sc
		LHP	RHP	BP	Fr PG	
ALL EDITIONS	3140	3925	4710	6280	7065	2355
TELANGANA	1670	2088	2505	3340	3758	1253
ANDHRA PRADESH	2100	2625	3150	4200	4725	1575
METRO EDITIONS	290	363	435	580	653	218

Advertisement rates of Sakhshi for Main Edition of Greater Hyderabad, Karimnagar, Warangal, Nizamabad, Nalgonda, Khammam, Mahaboobnagar, Vijayawada, Guntur, Tadepalligudem, Ongole, Nellore, Visakhapatnam, Rajahmundry, Sirkakulam, Tirupathi, Kurnool, Ananthapur, Kadapa.



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HYDERABAD MAIN EDITION

Rates in Rs.

EDITION	BASIC B&W P.Sc.	COLOR / PSC			
		LHP	RHP	BP	Fr PG
GREATER HYDERABAD	950	1188	1425	1900	2138
DISTRICT	BASIC B&W P.Sc.	COLOR / PSC			
		LHP	RHP	BP	Fr PG
HYDERABAD CITY	800	1000	1200	1400	1600

TELANGANA MAIN EDITION

Rates in Rs.

EDITION	BASIC B&W P.Sc.	COLOR / PSC				Appt (Color) P.Sc
		LHP	RHP	BP	Fr PG	
TELANGANA (Excl. Gr.Hyd)	775	969	1163	1550	1744	581
KARIMNAGAR	250	313	375	500	563	188
WARANGAL	160	200	240	320	360	120
NIZAMABAD	170	213	255	340	383	128
NALGONDA	160	200	240	320	360	120
KHAMMAM	160	200	240	320	360	120
MAHABOONNAGAR	150	188	225	300	338	113

Advertisement rates of Sakhshi for Main Edition of Greater Hyderabad, Karimnagar, Warangal, Nizamabad, Nalgonda, Khammam, Mahaboobnagar, Vijayawada, Guntur, Tadepalligudem, Ongole, Nellore, Visakhapatnam, Rajahmundry, Sirkakulam, Tirupathi, Kurnool, Ananthapur, Kadapa.