

SAKSHI ADVERTISEMENT TARIFF (RATE CARD)

with effect from 1-4-2014

Ad Rates for Sakshi District Editions

HYDERABAD

DISTRICT	BASIC B&W P.Sc.	COLOR / PSC				CLASSIFIED	
		LHP	RHP	BP	Fr PG	UPTO 4 Lines (min)	each addl.line
HYDERABAD CITY	800	1000	1200	1400	1600	605	154

TELANGANA

DISTRICT	BASIC B&W P.Sc.	COLOR / PSC				CLASSIFIED	
		LHP	RHP	BP	Fr PG	UPTO 4 Lines (min)	each addl.line
RANGAREDDY	120	150	180	210	240	110	28
MEDAK	135	169	203	236	270	127	33
MAHABOONAGAR	140	175	210	245	280	127	33
NIZAMABAD	135	169	203	236	270	132	38
KARIMNAGAR	175	219	263	306	350	198	55
ADILABAD	135	169	203	236	270	127	33
WARANGAL	140	175	210	245	280	187	50
KHAMMAM	155	194	233	271	310	198	55
NALGONDA	140	175	210	245	280	154	44
ALL DISTRICTS PACKAGE						1359	368

Advertisement rates of Sakshi for District Edition of Hyderabad City, Rangareddy, Medak, Mahaboobnagar, Nizamabad, Karimnagar, Adilabad, Warangal, Khammam, Nalgonda, Kurnool, Ananthapur, YSR District, Chittor, Nellore, Prakasam, Guntur, Vijayawada City, Krishna, West Godavari, East Godavari, Visakhapatnam City, Rural, Srikakulam, Vizianagaram, Karnataka, Tamilnadu.



SAKSHI ADVERTISEMENT TARIFF (RATE CARD)

with effect from 1-4-2014

Ad Rates for Sakshi District Editions

ANDHRA PRADESH

DISTRICT	BASIC B&W P.Sc.	COLOR / PSC				CLASSIFIED	
		LHP	RHP	BP	Fr PG	UPTO 4 Lines (min)	each addl.line
KURNOOL	210	263	315	368	420	198	55
ANANTHAPUR	195	244	293	341	390	154	44
YSR KADAPA	180	225	270	315	360	127	33
CHITTOOR	210	263	315	368	420	253	72
NELLORE	170	213	255	298	340	198	55
PRAKASAM	170	213	255	298	340	198	55
GUNTUR	300	375	450	525	600	248	66
VIJAYAWADA CITY	300	375	450	525	600	303	82
KRISHNA (EXCL.VJA CITY)	180	225	270	315	360	143	39
WEST GODAVARI	220	275	330	385	440	237	66
EAST GODAVARI	260	325	390	455	520	248	72
VISAKHAPATNAM CITY	275	344	413	481	550	286	77
VISAKHAPATNAM RURAL	130	163	195	228	260	121	33
SRIKAKULAM	135	169	203	236	270	127	33
VIZIANAGARAM	135	169	203	236	270	127	33
ALL DISTRICTS PACKAGE						2965	814

METRO EDITIONS

DISTRICT	BASIC B&W P.Sc.	COLOR / PSC				CLASSIFIED	
		LHP	RHP	BP	Fr PG	UPTO 4 Lines (min)	Each addl.line
KARNATAKA	115	144	173	201	230	110	33
TAMILNADU	70	88	105	123	140	82	28
ODISHA	25	31	38	44	50	28	8

Advertisement rates of Sakshi for Main Edition of Hyderabad City, Rangareddy, Medak, Mahaboobnagar, Nizamabad, Karimnagar, Adilabad, Warangal, Khammam, Nalgonda, Kurnool, Ananthapur, YSR District, Chittoor, Nellore, Prakasam, Guntur, Vijayawada City, Krishna, West Godavari, East Godavari, Visakhapatnam City, Rural, Srikakulam, Vizianagaram, Karnataka, Tamilnadu.