

Advertisement Tariff (Rate Card) of EENADU (District Edition)

Advertisement Tariff effective from 1st April 2012 (Rates for Sq.cm.)

DISTRICT	BASIC RATE (Rs.)	FRONT PAGE COLOUR	BACK / 3RD PAGE COLOUR	INNER PAGE COLOUR	3RD PAGE	SPECIAL PAGE/ POSITION
					B / W	B / W
HYDERABAD CITY	760	1520	1330	1140	950	950
(SUNDAY)	865	1730	1514	1298	1081	1081
RANGA REDDY	105	210	184	158	131	131
MAHARASTRA	42	84	74	63	53	53
DELHI	42	84	74	63	53	53
MEDAK	115	230	201	173	144	144
MAHABOONNAGAR	120	240	210	180	150	150
KARIMNAGAR	155	310	271	233	194	194
ADILABAD	120	240	210	180	150	150
NIZAMABAD	120	240	210	180	150	150
WARANGAL	135	270	236	203	169	169
NALGONDA	133	266	233	200	166	166
KHAMMAM	133	266	233	200	166	166
SRIKAKULAM	120	240	210	180	150	150
VIZIANAGARAM	120	240	210	180	150	150
ORISSA	48	96	84	72	60	60
VISAKHAPATNAM CITY	260	520	455	390	325	325
(SUNDAY)	270	540	473	405	338	338
VSP DIST. (Exclud. VSP CITY)	105	210	184	158	131	131
VISAKHAPATNAM CITY + DIST.	335	670	586	503	419	419
(SUNDAY)	350	700	613	525	438	438
EAST GODAVARI	205	410	359	308	256	256
WEST GODAVARI	185	370	324	278	231	231
VIJAYAWADA CITY	260	520	455	390	325	325
(SUNDAY)	270	540	473	405	338	338
KRISHNA (Exclud. VJA CITY)	145	290	254	218	181	181
VIJAYAWADA CITY + KRISHNA	360	720	630	540	450	450
(SUNDAY)	370	740	648	555	463	463
GUNTUR CITY	200	400	350	300	250	250
GUNTUR RURAL	133	266	233	200	166	166
GUNTUR (CITY + RURAL)	245	490	429	368	306	306
PRAKASAM	133	266	233	200	166	166
NELLORE	145	290	254	218	181	181
CHITTOOR	160	320	280	240	200	200
TAMILNADU	75	150	131	113	94	94
KADAPA	133	266	233	200	166	166
ANANTHAPUR	155	310	271	233	194	194
KARNATAKA	120	240	210	180	150	150
KURNOOL	155	310	271	233	194	194