

# Jagbani Advertising Rate Card

Rate with effect from 1st February, 2013

Rates per sq. cm.

Punjab DISTRICT	D I S P L A Y		
	P-1 (Per Sq. Cm)	P-III&IV (Per Sq. Cm)	P-II (Per Sq. Cm)
	Colour or B&W	Colour or B&W	Colour or B&W
Jalandhar Bani	160	140	130
Ludhiana Bani	170	150	130
Amritsar Bani	160	140	130
Patiala Bani	160	140	115
Gurdaspur Bani	130	115	105
Ropar-Nawanshahar Bani	130	115	105
Hoshiarpur Bani	115	105	90
Kapurthala Bani	115	105	90
Bhatinda-Mansa Bani	105	95	90
Sangrur-Barnala Bani	105	95	90
Moga Bani	105	95	90
Firozpur Firozpur Bani	105	95	90
Faridkot-Muktsar Bani	105	95	90
Chandigarh Bani	130	115	105
Malwa Combined Bani	220	195	165

Special schemes: 2+1(Consumption Period One Month), 3+2 (Consumption Period Two Months)  
 & 5+4 (Consumption Period Three Months) for District Editions Only\*

Multiple Rate :2nd Edition to be added at 75% of Card Rate.

Ad Rates of Jagbani, Advertisement Rates of Jagbani Newspaper, Book Ad in Jagbani Newspaper  
 Get advertisement rates of Display, Financial, Auction, Tender Notice, Public Notice, Court Summon,  
 Entertainment Ads of Basic, Front Page, Back Page and Page 3.