



## Sakal Marathi Daily Supplement Ad Rates (Tariff)

Ad Rates for Today Supplement, Agrowon, Saptahik Sakal, Tanishka, Premier  
Advertising Rate with effect from 1st April, 2015

### GRID IV- MAGAZINES

PUBLICATION	SAPTAHIK SAKAL (WK)			TANISHKA (MT)			PREMIER (MT)		
	BASIC	MULTI	SUPER	BASIC	MULTI	SUPER	BASIC	MULTI	SUPER
BACK COVER	90000	80000	65000	75000	65000	55000	50000	40000	35000
INSIDE COVER	67500	60000	48750	56250	48750	41250	37500	30000	26250
FULL PAGE	54000	48000	39000	45000	39000	33000	30000	24000	21000
HALF PAGE	45000	40000	32500	37500	32500	27500	25000	20000	17500
QUARTER PAGE	36000	32000	26000	30000	26000	22000	20000	16000	14000
STRIP	27000	24000	19500	22500	19500	16500	15000	12000	10500

RECKONER : Above rates are for single insertion. Multiple - Any two Magazines. Super - All three Magazines.

### GRID V- WEEKLY COMPACT SPECIALS

PUBLICATION	SAPTARANG			FAMILY DOCTOR			BALMITRA ( COL. RATE)		
	BASIC	MULTI	SUPER	BASIC	MULTI	SUPER	BASIC	MULTI	SUPER
FULL PAGE	660000	528000	462000	615000	492000	430500	495000	396000	346500
HALF PAGE	330000	264000	231000	307500	246000	215250	247500	198000	173250
QUARTER PAGE	264000	211200	184800	246000	196800	172200	198000	158400	138600
STRIP	NA	NA	NA	184500	NA	NA	NA	NA	NA