



## UDAYAVANI - ADVERTISEMENT RATE CARD & TARIFF

**Advertisement Rates Effective March 1st, 2015 (Rates per Sq. cms)**

Sl. No	Particulars	Manipal	Bangalore	Mumbai	Hubli	MP+BL	MP+MU	BL+MU	MP+HU	BL+HU	MP+BL+ MU	MP+BL+ HU	MP+BL+ MU+HU
Display Advertisements													
1	Front Page	1,100	500	200	400	1,300	1,200	650	1,250	700	1,400	1,500	1,550
2	Back Page	850	425	175	300	1,100	925	525	950	575	1,200	1,250	1,350
3	3rd Page (Color)	750	400	150	200	900	850	500	875	500	1,050	1,100	1,200
4	Inside page (Color)	675	350	125	150	800	700	400	725	400	850	900	950
5	Inside page (B&W)	525	250	100	125	600	575	300	600	300	650	700	750
6	Sunday Spl	-	-	-	-	-	-	-	-	-	-	-	700
7	Friday Spl	-	-	-	-	-	-	-	-	-	-	-	700
8	Mahila Sampada	-	-	-	-	-	-	-	-	-	-	-	700

**Book Advertisement in Udayavani, Udayavani Display Advertisements,  
Udayavani Advertisement Newspaper Publishes in  
Bangalore, Mumbai, Manipal, Hubli.**