

RAJASTHAN PATRIKA ADVERTISEMENT TARIFF

DISPLAY ADVERTISEMENT RATES

Rates with effect from 01-01-2015

editions	basic rate		third page / sports page		last page		front page	
	color	b&w	color	b&w	color	b&w	semi solus	
	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.
rajasthan patrika all								
rajasthan + delhi + gujarat + tamilnadu + karnataka + w. bengal	11639	11639	15131	15131	18623	18623	25606	25606
rajasthan power								
rajasthan patrika (all rajasthan) + daily news + news today(jaipur)	10485	10485	13628	13628	16773	16773	23063	23063
all rajasthan	9828	9828	12776	12776	15725	15725	21622	21622
jaipur power								
rajasthan patrika (jaipur) + daily news + news today(jaipur)	5928	5928	7706	7706	9485	9485	13042	13042
jaipur edition (including Alwar + sikar + bharatpur)	5242	5242	6814	6814	8387	8387	11532	11532
jaipur greater	2500	2500	3250	3250	4000	4000	5500	5500
jodhpur (including pali + nagaur + barmer)	1716	1716	2231	2231	2746	2746	3775	3775
udaipur (including banswara)	1450	1450	1885	1885	2320	2320	3190	3190
kota	1092	1092	1420	1420	1747	1747	2402	2402
bikaner	606	606	787	787	969	969	1332	1332
sriganganagar	835	835	1085	1085	1335	1335	1836	1836
sikar	700	700	913	913	1123	1123	1544	1544
bhilwara	545	545	710	710	874	874	1201	1201
alwar	570	570	740	740	911	911	1253	1253
ajmer	645	645	842	842	1036	1036	1424	1424
banswara	510	510	660	660	810	810	1115	1115
pali	640	640	831	831	1023	1023	1407	1407
national editions								
gujarat- ahmedabad	296	296	385	385	474	474	652	652
surat	312	312	406	406	499	499	686	686
karnataka- bangaluru	468	468	608	608	749	749	1030	1030
hubli	140	140	183	183	225	225	309	309
tamilnadu- chennai	328	328	426	426	524	524	721	721
w. bengal- kolkata	390	390	507	507	624	624	858	858
delhi edition*	1170	1170	1521	1521	1872	1872	2574	2574
associate dailies								
news today, jaipur	644	644	837	837	1030	1030	1416	1416
daily news, jaipur	1038	1038	1350	1350	1661	1661	2284	2284
patrika power solutions								
Madhya Pradesh (except Jabalpur) +Chhatisgarh+News Today Indore	8591	8591	11168	11168	13744	13744	18903	18903
Madhya Pradesh (except Jabalpur)								
all madhya pradesh	6409	6409	8333	8333	10255	10255	14104	14104
bhopal	2620	2620	3405	3405	4190	4190	5766	5766
indore	3275	3275	4259	4259	5242	5242	7207	7207
ujjain	390	390	500	500	625	625	860	860
ratlam + mandasaur	820	820	1065	1065	1310	1310	1802	1802
gwaliar	852	852	1107	1107	1363	1363	1874	1874
chhatisgarh								
all chhatisgarh	2621	2621	3407	3407	4193	4193	5766	5766
raipur (including bhilai)	1966	1966	2555	2555	3145	3145	4324	4324
bilaspur	983	983	1278	1278	1572	1572	2162	2162
jagdalpur	390	390	507	507	624	624	858	858
associate dailies								
news today, indore	515	515	669	669	824	824	1133	1133
jabalpur power solutions								
Jabalpur Power (Jabalpur+Satna+Chhindwara)	1446	1446	1883	1883	2318	2318	3185	3185
Jabalpur	1035	1035	1349	1349	1660	1660	2282	2282
Satna	312	312	406	406	499	499	685	685
Chhindwara	260	260	338	338	416	416	572	572

Rajasthan Patrika Display Ad Rates for All Rajasthan, Madhya Pradesh, Chattisgarh, Ahmedabad, Surat, Bangalore, Chennai, Kolkata & Delhi

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.