

# Advertisement Tariff (Rate Card) of Nai Duniya All Editions.

Advertisement Tariff effective from 9th March 2015 (Rates for Sq.cm.)

## Nai Dunia | Nav Dunia Rate Card

Editions	Basic		2nd Page		3rd/BP		5th Page		Front Page	
	B/W	Colour	B/W	Colour	B/W	Colour	B/W	Colour	B/W	Colour
Indore	893	1009	1048	1190	1100	1320	970	1100	1617	1811
Bhopal (Nav Dunia)	452	548	512	619	559	655	476	583	655	750
Gwalior	309	396	347	446	359	495	322	421	545	681
Jabalpur	322	433	359	446	371	495	334	446	520	631
Raipur	464	643	559	750	643	797	512	702	786	964
Bilaspur	273	364	307	421	387	444	282	376	478	535
Delhi-NCR	333	411	333	411	466	514	333	411	653	653

States	Basic		2nd Page		3rd/BP		5th Page		Front Page	
	B/W	Colour	B/W	Colour	B/W	Colour	B/W	Colour	B/W	Colour
MP-CG + Delhi NCR	2209	3017	2584	3507	2835	3700	2345	3188	3814	4839
MP-CG	2083	2862	2425	3347	2664	3507	2186	3017	3495	4520
MP	1634	2070	1867	2414	1981	2550	1753	2254	2858	3461
CG	666	927	751	1070	945	1184	683	990	1161	1457

### CITY PULLOUTS

City	Front Page	2nd Page	3rd Page	Back Page
Indore	571	397	422	472
Bhopal	323	199	236	273
Gwalior	249	178	178	190
Jabalpur	285	171	205	228
Raipur	298	202	214	238
Bilaspur	205	137	148	159

Add-on Rates with MP or CG or any Individual edition	B/W	Colour
Delhi-NCR Edition	250	350

### WEEKLY SUPPLEMENTS

Supplement	Rate Psqcm	Colour Rate
Nayika	Rate Psqcm	990
Glamour Dunia	Rate Psqcm	765
Tarang	Rate Psqcm	765
Sehat & Spectrum	Inside Page	55000
	Front Inside	100000
	Back Inside	100000
	Back Page	180000

Rates for weekly supplements are only for color supplements distributed in all editions except Delhi NCR  
 Only full page flat rates for Sehat & Spectrum

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.