



Dainik Jagran Advertisement Rate Card

Advertisement Tariff effective from 9th March 2015 (Rates for Sq.cm.)

Supplements

SUPPLEMENTS

Colour Supplement	Genre	Frequency	Rate per sqcm for Colour Ads				
			UPUT	Bih/Jha/WB	Pun/Har/HP/J&K	Del NCR	MPCG
Jhankar (DJ)	Sunday	Weekly Broadsheet (Sunday)	3600	1917	1720	1188	-
Tarang (ND)	Sunday	Weekly Broadsheet (Sunday)	-	-	-	-	765
Sangini (DJ)	Women	Weekly Broadsheet (Saturday)	3250	1710	1530	1053	-
Nayika (ND)	Women	Weekly Broadsheet (Wednesday)	-	-	-	-	990
Tarang (DJ)*	Lifestyle/Film	Weekly Broadsheet (Thursday)	-	558	558	-	-
Glamour Dunia (ND)	Lifestyle/Film	Weekly Broadsheet (Saturday)	-	-	-	-	765
Josh (DJ)	Youth	Weekly Page in Main Issue (Wednesday)	2637	1404	1206	828	-
Yatra (DJ)	Travel	Monthly (Last Sunday of month)	1791	945	837	558	-
Jagran Khet Khalian	Agriculture	Monthly Tabloid	1422	-	-	-	-
FP Premium			50%	50%	50%	50%	50%

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.