



# Dainik Jagran Advertisement Rate Card

Advertisement Tariff effective from 9th March 2015 (Rates for Sq.cm.)

## City wise Rates Display Ad Rates

### DISPLAY - EDITION RATES

| State         | Editions                                     | Publications | Colour Rate per sqcm |
|---------------|--|--------------|----------------------|
| Uttar Pradesh | Kanpur                                       | DJ           | 1485                 |
|               | Banda  | DJ           | 243                  |
|               | Rae Bareilly                                 | DJ           | 810                  |
|               | Lucknow                                      | DJ           | 1683                 |
|               | Varanasi                                     | DJ           | 1017                 |
|               | Allahabad                                    | DJ           | 738                  |
|               | Gorakhpur                                    | DJ           | 774                  |
|               | Jhansi                                       | DJ           | 333                  |
|               | Ayodhya/Faizabad                             | DJ           | 351                  |
|               | Agra   | DJ           | 846                  |
|               | Aligarh                                      | DJ           | 441                  |
|               | Meerut                                       | DJ           | 945                  |
|               | Saharanpur                                   | DJ           | 243                  |
|               | Bareilly                                     | DJ           | 585                  |
|               | Moradabad                                    | DJ           | 495                  |
|               | Ghaziabad/Noida/Gr. Noida/Hapur/Bulandshahr* | DJ           | 1170                 |
| Mathura       | DJ   | 252          |                      |
| Uttranchal    | Haridwar                                     | DJ           | 279                  |
|               | Haldwani/Nainital                            | DJ           | 522                  |
|               | Dehradun                                     | DJ           | 891                  |
| Punjab        | Ludhiana                                     | DJ           | 756                  |
|               | Chandigarh                                   | DJ           | 270                  |
|               | Jalandhar                                    | DJ           | 630                  |
|               | Amritsar                                     | DJ           | 630                  |
|               | Bathinda                                     | DJ           | 342                  |
|               | Patiala                                      | DJ           | 342                  |
| Haryana       | Hissar                                       | DJ           | 531                  |
|               | Rohtak                                       | DJ           | 360                  |
|               | Panipat                                      | DJ           | 630                  |
|               | Gurgaon*/Faridabad*/Sonipat*                 | DJ           | 990                  |
| Bihar         | Patna  | DJ           | 1746                 |
|               | Bhagalpur                                    | DJ           | 594                  |
|               | Muzaffarpur                                  | DJ           | 594                  |
|               | Gaya   | DJ           | 225                  |
| Jharkhand     | Ranchi                                       | DJ           | 738                  |
|               | Dhanbad                                      | DJ           | 396                  |
|               | Jamshedpur                                   | DJ           | 396                  |
| West Bengal   | Siliguri                                     | DJ           | 306                  |
|               | Kolkata                                      | DJ           | 225                  |

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City wise - Notice/Financial/ Tenders/Political

## NOTICE / TENDERS - EDITION RATES

| State       | Editions  | Publications | B/W Rate per sqcm |
|-------------|---|--------------|-------------------|
| UPUT        | Kanpur  | DJ           | 1404              |
|             | Banda   | DJ           | 207               |
|             | Lucknow   | DJ           | 1620              |
|             | Varanasi  | DJ           | 891               |
|             | Allahabad   | DJ           | 666               |
|             | Gorakhpur   | DJ           | 666               |
|             | Jhansi  | DJ           | 279               |
|             | Ayodhya/Faizabad                                  | DJ           | 333               |
|             | Rae Bareilly                                      | DJ           | 891               |
|             | Agra  | DJ           | 792               |
|             | Aligarh   | DJ           | 441               |
|             | Meerut  | DJ           | 891               |
|             | Saharanpur  | DJ           | 225               |
|             | Bareilly  | DJ           | 558               |
|             | Moradabad   | DJ           | 441               |
|             | Ghaziabad/Noida*/Greater Noida/Hapur/Bulandshahr* | DJ           | 1080              |
|             | Mathura   | DJ           | 243               |
|             | Haridwar  | DJ           | 243               |
|             | Haldwani/Nainital                                 | DJ           | 495               |
| Dehradun    | DJ  | 864          |                   |
| Punjab      | Chandigarh  | DJ           | 216               |
|             | Ludhiana  | DJ           | 675               |
|             | Jalandhar   | DJ           | 558               |
|             | Amritsar  | DJ           | 558               |
|             | Bathinda  | DJ           | 306               |
|             | Patiala   | DJ           | 306               |
| Haryana     | Hissar  | DJ           | 396               |
|             | Rohtak  | DJ           | 306               |
|             | Panipat   | DJ           | 522               |
|             | Gurgaon/Faridabad/Sonipat*                        | DJ           | 990               |
| Bihar       | Patna   | DJ           | 1440              |
|             | Bhagalpur   | DJ           | 495               |
|             | Muzaffarpur                                       | DJ           | 495               |
|             | Gaya  | DJ           | 270               |
| Jharkhand   | Ranchi  | DJ           | 621               |
|             | Dhanbad   | DJ           | 351               |
|             | Jamshedpur  | DJ           | 351               |
| West Bengal | Siliguri  | DJ           | 252               |
|             | Kolkata   | DJ           | 207               |