

Dainik Bhaskar Madhya Pradesh & Chhattisgarh Edition ADVERTISEMENT RATE CARD & TARIFF

ADVERTISING RATES WITH EFFECT FROM 1ST APRIL 2015

MADHYA PRADESH & CHHATTISGARH (MPCG) PACKAGES

MPCG - Display Main Issue

(In Rs. / Sqcm)

Edition / State Package	Basic Rate		Front Page Non-Solus		Page 3		Back Page	
	Color	B/W	Color	B/W	Color	B/W	Color	B/W
All MPCG	5772	5772	10018	10018	7708	7708	8761	8761
Greater Bhopal (Includes Sagar & Hoshangabad)	1294	1294	2248	2248	1624	1624	1909	1909
Greater Indore (Includes Ujjain, Ratlam & Khandwa)	1782	1782	3013	3013	2431	2431	2576	2576
Gwalior	642	642	1020	1020	771	771	926	926
Greater Raipur (Includes Bilhal)	1400	1400	2567	2567	1932	1932	2251	2251
Bilaspur	654	654	1170	1170	950	950	1100	1100

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.