

Dainik Bhaskar Bihar & Jharkhand Edition ADVERTISEMENT RATE CARD & TARIFF

ADVERTISING RATES WITH EFFECT FROM 1ST APRIL 2015

BIHAR & JHARKHAND PACKAGES

Bihar - Display Main Issue

(In Rs / Sqcm)

Edition / State Package	Basic Rate		Front Page Non-Solus		Page 3		Back Page	
	Color	B/W	Color	B/W	Color	B/W	Color	B/W
All Jharkhand + Bihar	1900	1900	3000	3000	2400	2400	2600	2600
Patna	1375	1375	1925	1925	1650	1650	1725	1725

Jharkhand - Display Main Issue

(In Rs. / Sqcm)

Edition / State Package	Basic Rate		Front Page Non-Solus		Page 3		Back Page	
	Color	B/W	Color	B/W	Color	B/W	Color	B/W
All Jharkhand	1150	1150	1925	1925	1600	1600	1700	1700
Ranchi	815	815	1400	1400	1050	1050	1200	1200
Jamshedpur	430	430	775	775	550	550	650	650
Dhanbad	450	450	800	800	600	600	650	650

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.

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