

Amar Ujala Advertising Rates

Display Classified and Matrimonial Rates w. e. f. 15-May-2015

Sno.	States	Classified Display (Rs. Per Sq Cm)	
		AU	AU + COM
1	Uttar Pradesh*	-	1414
2	Uttarakhand	282	-
3	Jammu & Kashmir	16	-
4	Himachal Pradesh**	222	-
5	Chandigarh	111	-
6	Punjab	111	-
7	Haryana	292	-
8	New Delhi	292	-

Packages

1	UP +Uttarakhand*	-	1515
2	C & E Power	-	616
3	North Power C	515	-
4	ALL Edition	-	1717

Matrimonial Display rates will be the same as classified display rates

Editions Classified Rate

S No.	Editions	AU	AU + COM
1	Agra	-	282
2	Meerut	222	-
3	Bareilly	-	191
4	Moradabad	171	-
5	Aligarh	105	-
6	Kanpur	-	222
7	Lucknow	333	-
8	Jhansi	111	-
9	Varanasi	-	262
10	Allahabad	-	202
11	Gorakhpur	-	141
12	Dehradun	202	-
13	Nanital	161	-
14	New Delhi***	292	-
15	Chandigarh	111	-
16	Jalandhar	111	-
17	Jammu & Kashmir	16	-
18	Dharamsala	111	-
19	Rohatk	151	-

Colour Display Classified Rate Card

Package Rates

S No.	Packages	AU Colour
1	Uttar Pradesh	1555
2	UP + Uttarakhand	1667
3	C & E Power	678
4	ALL Edition	1889

Edition Rates

S No.	Editions	AU Colour
1	Agra	324
2	Meerut	255
3	Kanpur	255
4	Lucknow	383
5	New Delhi	336
6	Rohatk	174

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.