



For More Details Call + 91 7759077022

Email - info@extant.tk

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The Indian Express Advertisement Rates (Tariff)

W.E.F 15-05-2015

Ad Rates for Display, Financial, Tender & Notices

The Indian Express

Publication	Edition	Effective from 15th May'15			
		Black & White	Colour	FPS	Tender
The Indian Express	Mumbai	1,580	1,860	2,530	2,290
	Pune	800	950	1,200	970
	Nagpur	120	140	200	160
	Ahmedabad	230	310	400	320
	Vadodara	220	310	390	320
	Delhi	950	1,060	1,410	1,300
	Chandigarh	415	570	740	520
	Kolkata	260	330	610	440
	Lucknow	260	320	630	490

Brand Turf

BRAND	EDITIONS	Effective from 15th May'15			
		B/W	Colour	FPS	TENDERS
The Indian Express (All Editions)	Mumbai / Pune / Nagpur / Ahmedabad / Vadodara / Delhi / Chandigarh / Lucknow / Kolkata	3,610	3,840	5,390	4,530
The Financial Express (All Editions)	Mumbai / Pune / Ahmedabad (Gujarati & English)/ Delhi / Kolkata / Chennai / Chandigarh / Kochi / Bangalore / Hyderabad / Lucknow	1,420	1,940	2,990	1,890
The Financial Express (South)	Chennai / Kochi / Bangalore / Hyderabad	510	660	0	660
Loksatta (All Editions)	Mumbai / Pune / Nagpur / Aurangabad / Ahmednagar / Delhi	2,640	2,930	4,260	3,280
Jansatta (All Editions)	Delhi / Chandigarh / Lucknow / Kolkata	940	1,000	1,160	1,310

NEWSLINE

Publication	EDITIONS	Frequency	Effective from 15th May'15			
			B/W	Colour	FPS	TENDERS
The Indian Express	Pune	All Days	400	450	530	500
The Indian Express	Chandigarh	All Days	160	180	240	220

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Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.

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Special Packages

Publication	EDITIONS	Effective from 15th May'15			
		B/W	Colour	FPS	TENDERS
The Indian Express (West)	Mumbai / Pune / Nagpur / Ahmedabad / Vadodara	2,520	2,760	3,970	-
The Indian Express (North)	Delhi / Chandigarh / Lucknow	1,410	1,670	2,360	-
IE Delhi Plus	Delhi / Lucknow	1,110	1,340	1,770	1,670
IE(Delhi + Chandigarh)	Delhi / Chandigarh	1,180	1,400	1,840	1,650

GRAND MASTERS

Publication	EDITIONS	Effective from 15th May'15			
		B/W	Colour	FPS	TENDERS
Force	The Indian Express + The Financial Express + Loksatta + Jansatta (All Editions)	5,480	6,740	8,420	6,120
Swift	The Indian Express + Loksatta (All Editions)	4,660	5,360	7,340	5,820
Stretch	The Indian Express + The Financial Express (All Editions)	3,840	4,690	6,690	5,050
Marathon	The Indian Express (Mumbai / Pune / Nagpur) + Loksatta (All Editions)	3,780	4,380	6,410	4,160

RETAIL

PUBLICATIONS	Edition/City	Supplement Name	Effective from 15th May'15			
			B&W	Colour	FPS	Backpage
Indian Express & Loksatta	Pune	Newsline+Vruttant	480	535	635	-



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FOCUS CITY

CITY	PUBLICATIONS - EDITIONS	DISPLAY / FINANCIAL			TENDERS B/W
		B/W	Colour	FPS	
Mumbai	The Indian Express + The Financial Express + Loksatta	2,750	3,700	4,900	3,200
Mumbai	The Indian Express + Loksatta	2,690	3,500	4,700	3,000
Pune	The Indian Express + The Financial Express + Loksatta	1,140	1,300	1,730	1,460
Pune	The Indian Express + Loksatta	1,020	1,210	1,630	1,220
Nagpur	The Indian Express + Loksatta	130	150	240	170
Gujarat (Ahmedabad + Vadodara)	The Indian Express + The Financial Express (Eng/Guj)	510	730	-	640
Delhi	The Indian Express + The Financial Express + Jansatta	1,280	1,430	-	1,640
Chandigarh	The Indian Express + The Financial Express + Jansatta	530	610	-	600
Kolkata	The Indian Express + The Financial Express + Jansatta	440	550	-	520
Kolkata	The Indian Express + The Financial Express	370	460	-	410
Lucknow	The Indian Express + Jansatta	270	310	-	310