



The Hans India Advertisement Rates (Tariff)

Ad Rates for Display, Appointment, Education, Property Ads

| EDITION | DISPLAY RATE (Per Sq Cm) | | | | | |
|---------------|--------------------------|-----|-----|-----|-----|-----|
| | Colour | | | B/W | | |
| | 1-2 | 3-5 | 6+ | 1-2 | 3-5 | 6+ |
| Hyderabad | 410 | 390 | 380 | 369 | 359 | 354 |
| Vijayawada | 225 | 205 | 195 | 202 | 192 | 187 |
| Visakhapatnam | 225 | 160 | 150 | 162 | 152 | 147 |
| Tirupathi | 155 | 135 | 125 | 139 | 130 | 124 |
| Warangal | 170 | 150 | 140 | 153 | 143 | 138 |

| COMBO PACKAGES | NO OF INSERTIONS (Per Sq Cm) | | | | | |
|--|------------------------------|------|------|-----|-----|-----|
| | Colour | | | B/W | | |
| | 1-2 | 3-5 | 6+ | 1-2 | 3-5 | 6+ |
| Telangana+Central Andhra | 805 | 775 | 760 | 685 | 655 | 639 |
| Telangana +North Andhra | 985 | 955 | 940 | 838 | 807 | 792 |
| Telangana+Rayalseema | 735 | 705 | 690 | 625 | 595 | 579 |
| Telangana + Central Andhra + North Andhra + Rayalaseema | 1140 | 1110 | 1095 | 969 | 939 | 924 |

| APPOINTMENT / PROPERTY RATES (Per Sq.Cm) | | | EDUCATION RATE (Per Sq.Cm) | | |
|---|--------|-----|------------------------------|--------|-----|
| | Colour | B/W | | Colour | B/W |
| Hyderabad | 250 | 212 | Hyderabad | 165 | 132 |
| Vijayawada | 180 | 153 | Vijayawada | 130 | 104 |
| Visakhapatnam | 160 | 136 | Visakhapatnam | 120 | 96 |
| Tirupathi | 140 | 119 | Tirupathi | 90 | 72 |
| Warangal | 120 | 102 | Warangal | 110 | 88 |
| All Editions | 850 | 722 | All Editions | 615 | 492 |

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.