



# Advertisement Tariff (Rate Card) of Deccan Herald & Prajavani for Zonal Editions.

Advertisement Tariff effective from 15th Feb 2012 (Rates for Sq.cm.)

## ADVERTISEMENT ZONAL EDITIONS RATES FOR NATIONAL CLIENTS

EDITIONS	DECCAN HERALD						PRAJAVANI					
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	B&W	Color	B&W	Color	B&W	Color	B&W	Color	B&W	Color	B&W	Color
<b>HUBLI-DHARWAD</b>	190	335	155	240	155	270	240	420	190	290	190	335
<b>GULBARGA</b>	110	190	85	130	85	150	210	370	170	250	170	300
<b>DAVANAGERE</b>	120	210	95	150	95	170	240	420	190	290	190	335
<b>MYSORE</b>	170	300	130	205	130	240	170	300	130	205	130	230
<b>MANGALORE</b>	170	300	130	205	130	240	150	265	120	180	120	210
<b>HASSAN</b>	70	120	60	95	60	110	135	240	110	170	110	190
<b>TUMKUR + KOLAR</b>	210	360	170	260	170	275	240	420	190	290	190	340

Ad Rates of Deccan Herald for Display, Bangalore City (Zonal), Metro Life, DH Avenues, DH Realty / Hi Life, DH Education Wheels, DH Living / Sunday Herald / Health

Ad Rates of Prajavani for Display, Bangalore City (Zonal), Metro Life, PV Avenues, Sudha, Mayura, PV Supplements

Note : The above tariff may have changed. Please call us and confirm the rates before proceeding.