

# Advertisement Tariff (Rate Card) of Deccan Chronicle, Appointments (Career Chronicle)

**Advertisement Rates Effective 4th of August, 2014 (Rates per Sq. cms)**

<b>Appointments (Career Chronicle)</b>		
<b>( Thursday only)</b>		
	<b>B&amp;W</b>	<b>Colour</b>
<b>Special Packages</b>	<b>Rs.</b>	<b>Rs.</b>
DC -Bangalore + Chennai+ Hyderabad	<b>1,820.00</b>	<b>2,400.00</b>
FC -Bangalore + Chennai+ Hyderabad	<b>580.00</b>	<b>660.00</b>
FC All Editions	<b>1,030.00</b>	<b>1,080.00</b>
DC All Editions	<b>2,160.00</b>	<b>2,740.00</b>
AP Editions	<b>1,525.00</b>	<b>1,580.00</b>
Hyderabad	<b>1,225.00</b>	<b>1,370.00</b>
Chennai	<b>780.00</b>	<b>925.00</b>
Bangalore	<b>490.00</b>	<b>625.00</b>
Individual Edition of DC	<b>290.00</b>	<b>340.00</b>
(Other than Hyd, Chn. , Blr, Kochi, Coimb, TVM., & KZK.)		

**Note: Advertisements will be accepted in multiples of 8 cms in width for career chronicle**

Appointments (Career Chronicle) in Deccan Chronicle publishes on every Thursday.

Advertisements will be accepted in multiples of 8 cms width for Career Chronicle and minimum accepted size is 8x4 sq.cms.