



Advertisement Tariff (Rate Card) of Deccan Chronicle

Ad Rates of Local / Retail Shopping

Advertisement Rates Effective 4th of August, 2014 (Rates per Sq. cms)

	B/w	Colour	Front Page	Navigator
Shopping & Local Nature Ads				
Hyderabad - Local / Retail	2390	2785	4870	5760
Chennai - Local / Retail	1200	1415	2400	3170
Tabloid-Shopping & Local Nature Ads				
The Hyderabad Chronicle	1740	2190	3170	4380
Chennai Chronicle	1080	1410	1990	2650
DC Estate	1700	2090	2780	3170
DC Wine & Dine		1200		